

## Strengthening VET professionals for promoting cross-border mobility in apprenticeships

### THE PROJECT

The MOB4APP project aims at enhancing the professional development of VET professionals in order to improve the quality of the actual work-based learning provision focusing on apprenticeship experiences abroad. Its goal is to provide VET teachers and trainers with specific knowledge, skills and competencies necessary to promote, guide, assist, facilitate and assess effective apprenticeship experiences abroad.

The trained VET Professionals will be able to design, develop and deliver quality transnational learning arrangements, recognizing and overcoming some of the most common problems associated with the practical implementation of apprenticeship mobility in Europe. The project will address VET professionals as primary target group and apprentices, trainees and SMEs as final beneficiaries.

Nowadays, across Europe, there is a significant mismatch between the benefits of long-term cross-country mobility in apprenticeship (LTMA) and the quality of the professional competencies required to effectively accomplish this practice.

The entry of young people into the labour market is problematic: for this reason, the development of apprenticeship has returned to the forefront, becoming one of the main objectives of European and national training policies.

In order to respond to these needs, MOB4APP will strengthen the role of VET professionals as a link between apprentices and companies (in particular SMEs) to implement **long-term mobility experiences in Europe**.

In this newsletter, you will find the project information in a nutshell and the description of the activities carried out.

### ACTIVITIES CARRIED OUT

#### Kickoff meeting

During the kickoff meeting that took place online on the 4th of December 2020, the partners discussed the project details, analysing the expected results, the possible target groups, dissemination, administrative tasks and financial issues.

#### Dissemination of the projects

Following this a project logo was presented. It was reached an agreement on starting the dissemination of the projects on CCBI social media and website, which was carried out starting from January 2021.

#### Stakeholder analysis and context analysis

The stakeholder analysis and the context analysis were carried out in order to set the foundation for the structure and organization of the training programme.

#### The Training Programme (a) Focus groups

The first Focus Group was organized and implemented with the aim of preparing the first protocol (trainees' profile). The second Focus Group was organized and implemented, followed by the preparation of the respective second protocol (training needs).

#### (b) Analysis and production of contents

The training was eventually discussed in May 2021. The training program will provide the participants with several competencies, such as defining a legal framework for LTMA, highlighting the benefits of LTMA for all the actors, implementing effective



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communication strategies, therefore promoting LTMA towards key organisations and final beneficiaries applying marketing and promotion strategies and techniques.

The course will be officially called "Becoming Long Term Cross-border Mobility for Apprentices Expert and Ambassador".

## RESULTS

### 1. MOB4APP Training Programme

The first output of the project will be a 32-hour training programme to promote VET professionals' proficiency in implementing, managing and supporting long-term mobility for apprentices.

### 2. MOB4APP Toolkit for apprentices and SMEs

The second output will be the provision of key information, guidance and practical tools useful to support SMEs and apprentices in applying and managing long-term mobility.

### 3. MOB4APP Massive open online course

The third output will concern online training course for VET professionals involved in managing and supporting apprenticeship experiences abroad.

[www.mob4app.eu](http://www.mob4app.eu)

## OUR PARTNERS

MOB4APP activities are carried out by a consortium composed of seven partner organizations from six different European countries: Italy, Belgium, Spain, Poland, Netherlands, Germany



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Co-funded by the  
Erasmus+ Programme  
of the European Union

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